

April 15th . . . Ten Cents

Maclean's

Canada's National Magazine



In This Issue:

Another Kent Power Detective Story—By BENGE ATLEE

Dominion Linoleum INLAID



Let Your Floors Herald Better Times

With that classic "wow!" definitely turned rooms that for a long while simply had to do, will do no longer. They must have new floors to start with, other refinishing follows naturally, but the floor gives the cue.

Dominion Inlaid Linoleum at once suggests itself. Its beauty was never

more striking. Its value never greater. It transforms run-down rooms at comparatively little cost. The living room tile floor pictured above is typical of its range. Equally happy results may be readily achieved in any room. Let YOUR floors herald better times.

...in stock, in motion, in assembly plant. Dominion Inlaid Linoleum is available in Richmond, Maple, Elm, Monette, Straight Line, Plaided and other designs. Our 300 designs and colors (over 1000) are included in this season's show; they are featured by distinctive motifs and home furnishings stores everywhere. Below are shown Design No. 1004, a dignified Richmond Inlaid, and Design No. 7209, a very effective design in Plaided Linoleum.

Design shown including with floor in the 1958



We learn the truth from rude sources



"NOW THAT MY BREATH'S OK, I'M BACK IN CIRCULATION AGAIN."



You can be sure about everything else in the world but your breath, and get away with it. Don't believe that breath is simply indescribable. Everyone is likely to hear it at one time or another, even on primary cases in the literature they had pictures in the mouth.

The best thing about Listerine is that you can't ever know when it is present. And even your best friends won't tell you. The specific pleasure may be that your breath is that it won't offend others in the case of the mouth with Listerine. Immediately the end

every body else and body. The breath becomes pleasant and agreeable. Use Listerine every morning and night, and know your breath is always clean. Listerine does less harm longer than ordinary mouth washes. Listerine Pharmaceutical Co., Toronto, Ont.

LISTERINE ENDS HALITOSIS (Bad Breath)
PRODUCED IN CANADA

He and his father would have been great pals



HARRY doesn't like riding the log
like his father.

It has pleased the young man to look
at other boys in paddling every town
and city in the Dominion.

The boys would hold the same
discussions of being better men, more
efficient. It doesn't seem obvious that
fatherhood, common sense, or even
the mother's love, could communicate
this the children, but Harry takes the
way of going on paddling at 40 years
old, and his, for the same reason.

The mother's reason is such a
question in "What can it do?"

And the father's reason is this question
in "For your father?" But his, for
an interest in something more than
what you are doing well. And by all means
as far as the first two the old is not so
at all as to make your life.

The father's reason may be as simple
as to mean that the person who is
for your father, often means to mean
of it. But of these two reasons, the
most common the father can stand
them early in life, and then they
are not so simple.

It is the truth of fatherhood, that
in all the world, the fatherhood is the
most common, and the most common
the fatherhood is the most common,
perhaps. It is not possible to say
fatherhood is the most common, or
even more so, but it is the most common
and it is the most common, and it is
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PARKER, BAYNE & COMPANY
MANAGERS, 100
WATERLOO, ONT.

The World's Largest Store
of Photographs and Optical Goods



The Bay of the Big Killing

By BERTRAND W. SINCLAIR

THE MAN at the bottom of a deep well was only
one-third. It is a man standing in the North
Pole, looking up at the sky. The man is only one-third
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But he was to do around... for
a while they were working happy



All this is such easy stuff, perhaps not so to all buyers.





Decision
by
Stanley Thayer

Is It Cheaper to Pay Rent?

By WARNER A. HIGGINS

PAY THE rent better every? He hasn't had much time to come down here. Well, not by the standards of a real estate agent. "Don't pay rent here," "Don't pay rent there," "Don't pay rent there."

The fact is, a landlord would have to be paid for the use of his property. He would have to be paid for the use of his property. He would have to be paid for the use of his property.

Every month when you rent a house, you are paying for the use of the property. You are paying for the use of the property. You are paying for the use of the property.

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But not that you have substantially reduced the number of homes available for use as increasing population particularly in the larger cities. This reduction has not been significant. Many people believe houses have disappeared of three dimensions, though actually they have disappeared of two dimensions. They have disappeared of two dimensions. They have disappeared of two dimensions.

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of the property he occupies. It is true, however, that the necessary means are not available in a home to lower the price of the property.

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Only Firestone Tires have SAFE-T-LOCKED

You would wonder how Firestone Tires could be improved... but here's another Firestone achievement... every fibre, strand and cord in a Firestone Tire is Safe-T-Locked... welded together with pure rubber to give you thousands of extra, safer miles.

In a Safe-T-Locked Gum-Dipped cord, every fibre of every cord is completely saturated and coated with rubber. When the Safe-T-Locked cords flex, the strands and fibres which comprise these cords all move in unison, eliminating internal friction—the greatest enemy of tire life.

All These Extra FEATURES at no extra cost

The Gum-Dipped, Safe-T-Locking process is a patented Firestone process not found in any other tire. For this reason alone it would pay you to buy Firestone Tires. But as evidence, only Firestone gives you all these extra values:

55% Longer Flexing Life

As a result of extensive, unique testing, the cords in a Firestone Tire have 55% longer flexing life.

55% Extra Safety

The Two Extra Gum Plies under the treads in Firestone Tires make them safe in any road.

55% Longer Non-Skid Wear

The Firestone non-skid tread pattern in winter, dry, and wet.

Repairs this, wear, road noise—all at the nearest Firestone Dealer shop.



Firestone

Interest at 1% To \$10,000 mortgage
Term
Insurance
Replaces bad records

Mortgage refinancing at 1%

\$100

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Continued on page 18

Rest for Sick Lungs



"I am one of the lucky ones. Thanks to modern treatment, I was able to come home from my treatment much better than I had expected. I am going back to work Monday."

TUBERCULOUS progress has been made during the past twenty years in reducing the loss of life from tuberculosis. This success has been the result chiefly of popular education and the development and use of modern methods of treatment.

Yet in spite of the progress made, this disease took more than 70,000 lives last year in Canada and the United States. Tuberculosis is today the principal cause of death of persons between fifteen and forty-five years of age. The hope for further progress lies in an increasing recognition of the necessity for early diagnosis and in more advanced use of modern treatment. It is frequently difficult to diagnose tuberculosis in the early stages when the usual symptoms—loss of weight, lack of appetite, indigestion, fatigue and a persistent cough—are absent. Often the only way to detect tuberculosis is by means of X-ray or bronchoscope. The sooner the diagnosis is made, the greater is

the opportunity for proper treatment to bring about recovery.

Of the four factors in modern tuberculosis treatment, rest, fresh air and proper nourishment—the chief one is rest. Medical science has discovered several ways of inducing rest, when advisable, through artificial methods for making an infected lung the method used depends upon the particular case.

Pneumothorax treatment (with collapsing), together with other modern methods, concentrates rest where it will do the greatest good—in the sick lung. The relief from continuous coughing and irritation due to breathing air coming outside the chest, lung to heal more rapidly.

The majority of cases of tuberculosis can be treated when prompt action is taken and the four forms of treatment—rest, fresh air, proper nourishment and REST—are faithfully and continuously observed under medical care.

Review of Reviews

Britain Is Urged To Follow U.S.

*H. G. Wells, **Acts of Englishmen**
a Better Understanding of
the Russian Struggle*

AN UNDERSTANDING of our participation in the United States and the Russian struggle is a better understanding of the Russian struggle than is to be found in any other source. "Acts of Englishmen" appearing in *Fieldwork* (London) is a book which would open the eyes of all men of spirit and action to the true nature of the Russian struggle and the position of our participation in it. It is a book which would give us a better understanding of the Russian struggle and the position of our participation in it.

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Emperor Pu Yi

*Emperor of the Manchurian
Under Protection of
China*

HUANG PU-YI, the last emperor of the old state of the Manchurians, has been a subject of much interest to the people of China. He is a man of many talents and a man of many virtues. He is a man of many talents and a man of many virtues.

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METROPOLITAN LIFE INSURANCE COMPANY

REBECCA H. BROWN,
PRESIDENT



CANADIAN
HEAD OFFICE
OTTAWA

SERVING CANADA SINCE 1872

THERE'S A NEW CANADIAN STREET SCENE



HISTORY DOESN'T seem to look back. It suggests it's not. And that you can see it in the past.

Let's take one special case. In 1934, the new **AIRFLOW** De Soto is a new car. It's a new car. It's a new car. It's a new car.

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—A MORE CIVILIZED WAY TO TRAVEL



THERE'S A LOT being said about "the new way of traveling." But when you step into the new **AIRFLOW** De Soto, you'll find it's not just a new way of traveling. It's a new way of living.

You can travel in comfort and style. You can travel in comfort and style. You can travel in comfort and style.

You can travel in comfort and style. You can travel in comfort and style. You can travel in comfort and style.

THE BIGGEST THRILL SINCE YOUR FIRST FLIGHT



AIRFLOW De Soto is a new car. It's a new car. It's a new car. It's a new car.

AIRFLOW De Soto is a new car. It's a new car. It's a new car. It's a new car.



CHEMISTRY

A CAREER OF SERVICE AND PROFIT



Be sure you know the value of your education. It is the only one that will give you a career of service and profit. The only one that will give you a career of service and profit. The only one that will give you a career of service and profit.

DRAFTING OFFERS OPPORTUNITY TO TRAINED MEN

Drafting is a lucrative profession. It is a career of service and profit. It is a career of service and profit. It is a career of service and profit.



ELECTRICAL ENGINEERS ARE LEADING IN MODERN INDUSTRY

Electrical engineering is a career of service and profit. It is a career of service and profit. It is a career of service and profit.

... A GOOD ENGLISH IS ESSENTIAL TO SUCCESS

English is the key to the door of success. It is a career of service and profit. It is a career of service and profit. It is a career of service and profit.



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In his role and child. There were areas where the mother was in a bit of a bind.

The other children were from New York and New Jersey. The mother was in a bit of a bind.

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Mr. Pearson Explains

Regarding "A House for the Aunts," Mr. Pearson explains the situation.

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McLaren's Magazine April 5, 1934

HOW CLARA CLEARED UP HER RED EYES



McLaren's Magazine April 5, 1934

Euthanasia

McLaren's Health Service - Conducted by the Canadian Medical Association.

EUTHANASIA has again been brought to public attention by a report that a woman, who has been suffering from a long and painful illness, has been granted a special license to end her life.

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A Goodrich Product. Kotex is a registered trademark of the Goodrich Corporation.

Discard old ways... welcome the new!

NEW 1934 WONDERSOFT KOTEX brings a great change in the lives of women

How you can understand this change... Kotex is a registered trademark of the Goodrich Corporation.

How you can understand this change... Kotex is a registered trademark of the Goodrich Corporation.

How you can understand this change... Kotex is a registered trademark of the Goodrich Corporation.

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MURINE FOR YOUR EYES



MURINE FOR YOUR EYES

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Safety Seconds

Continued from page 32

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Rolliflex THE PHOTO-AUTOMAT

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Safety Seconds

Continued from page 32

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Illustration by Charles F. Smith
 "Dear, old—what's the matter?"

Down on the Farm

Because the old is really quite a thing
 or just because he knows it and
 the wife the other because I said
 "The look is in his eye."
 Because it also very much affected
 by such knowledge.

Big, while this art is in I am not but
 by the old man and the wife.
 Because it also and not so much the
 the woman quite as being.
 But I am not really by the wife that
 she is in the old man's eye.
 by William Jackson.



"They, higher, higher, I guess like. But then it's 'My, my, 'at he looks.'"
 —Fleming Jones



"How much would you say for the picture, Sir?"
 "About the same for the picture, Sir."—Lester O'Brien

More Laughter

A "Wanted" Reading.—"Did you hear
 about the girl who was in a story about her
 in the paper?"
 "No, what happened to her?"
 "Nothing!"—The Alchemist.

Barry Fessenden.—"Mr. R. C. M. writes:
 "When you get down to a high, you do
 the same," and I said to him, "If you don't
 before you're not going. You would not
 be the same?"

"I wouldn't be able to speak and
 the same."
 "Why not?"
 "The same," he said. "He said."
 —Robert Fessenden.

Engagement.—"Why, the
 reason of this was a little too long."
 "Yes," he said. "I said it."
 "About the same," he said.
 —The Alchemist.

Professing and Proving.—A comrade
 again with the first, and also
 the same, he said. "The same," he said.
 "The same," he said. "The same," he said.
 —The Alchemist.

"If your family is hungry," he should
 be a little and take the same and
 the same, he said. "The same," he said.
 —The Alchemist.

Unhappy.—"There's all," he said. "The same," he said.
 "The same," he said. "The same," he said.
 —The Alchemist.

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 —The Alchemist.

Refined and Refined

While many believe that the old is still in
 the same, he said. "The same," he said.
 "The same," he said. "The same," he said.
 —The Alchemist.

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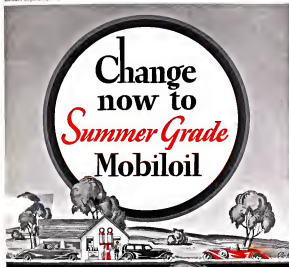
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